



Education Working Group Meeting Notes

August 17, 2020

via Zoom Meeting

In Attendance

Lyndsey Boyer, CCOS
Lindsay Chichester, UNR
Coralee Ditman, Washoe Tribe
Shane Fryer, CWSD
Sean Hill, SNJ
Brenda Hunt, CWSD
Tammy Kinsley, Lyon County
Mo Loden, AWG

Kelli Nevills, NRWA
Darcy Phillips, River Wranglers
Carlos Rendo, NDWR
Catrina Schambra, CWSD
Loren Secor, CWSD AmeriCorps
Christy Sullivan, LCD
Courtney Walker, Douglas County

Member Round Robin Updates

Carlos Rendo, NDWR

NDWR is all in for RFPs! Working on Story Maps of Carson River with activity sheets and video games.

Kelli Nevills, NWWA

RE: Source Water Protection. Working on videos and reaching out to faculty.

Lyndsey Boyer, CC Open Space

Not much in the way of education right now.

Lindsay Chichester, UNR – Cooperative Extension – Douglas Cty.

Like everyone else, we are still trying to figure out how it will all work with COVID 19. Have started bee keeping with 4 hives!

Courtney Walker, Douglas County

Working on Neighborhood/High School Outreach program through a 319 project with High School. The outreach to neighborhood regards fertilizer use. Met with Johnson Lane residents regarding flooding. The Flood Awareness Week event at the Community Center is not possible due to Covid-19 restrictions. They are planning to have virtual Town Hall meetings instead, in each neighborhood during FAW.

Loren Secor, CWSD AmeriCorps

Currently working on Best Management Practices for the Watershed with Brenda and Shane. He announced he will be leaving CWSD at the end of the month to begin work with the Washoe Tribe.

Mo Loden, AWG

Education at a halt right now due to lack of staff and Covid-19. They are still hosting bi-monthly meetings.

Darcy Phillips, River Wranglers

Working on curriculum to make as much as possible available virtually. They have hired a retired teacher to help with standards. The rollout will be in about 6 weeks.

Coralee Ditman, Washoe Tribe

Working on funding for mitigation due to the Numbers fire.

Tammy Kinsley, Lyon County

"The South Dayton Valley Area Drainage Master Plan" was completed by the consultant, JE Fuller and a public workshop was held via the ZOOM platform that went very well. The SDVADMP will be presented to the Lyon County Board of Commissioners at the August 20th meeting.

Social Media Training

Lindsay Chichester gave a presentation on best use of Facebook and Instagram to be both relevant and engaging. Here is a link to PDF of her presentation: <http://www.cwsd.org/wp-content/uploads/2020/08/Facebook-and-IG-CRC-Education-workgroup-8-17-20-mtg.pdf>

There was discussion of the need for a Social Media Policy for your organization in addition to a strategy for outreach. Sean Hill (Sierra Nevada Journeys) shared SNJ Social Media Policy here: <http://www.cwsd.org/wp-content/uploads/2020/08/Hill-Sean-SNJ-Social-Media-Policy-8-17-20-mtg.pdf>

There was a discussion regarding online waiver forms brought up by Mo Loden (AWG) who is wanting to develop this option to use for their events and activities. No one in attendance has this in use yet, but there is interest in finding out how this could work for river groups. CWSD will be researching the details on this and share with the group soon.

Upcoming Grant Opportunities

Brenda Hunt:

NV Recreational Trails Grant - CWSD will be applying for this with Carson City, Douglas County and Lyon County to expand the aquatic Trail from Cradlebaugh Bridge in Minden to the Santa Maria Ranch take-out in Lyon County.

NDEP 319 Grant - CWSD is working with Kelli Nevills and Courtney Walker on Stormwater and Algae Bloom Neighborhood Outreach and implementation grant.

We want to support each other as much as possible with support letters, etc. There is \$1 million available in this grant. Referencing the Stewardship Plan in your application is a good idea.

Sean Hill:

Watershed Education – SNJ is applying for NPS focus grant for outreach in Carson and Truckee.

Grant Updates

Brenda Hunt:

The WS Lit grant (to update drinking water video) has not started filming yet, because of Covid-19. Still figuring out how that will work. She is working on the LID Ordinances for CRS credit,

etc. Also, Lyon, Douglas, and Churchill County ordinances. Question is do they want to make it mandatory or not.

Loren Secor:

Shane has been mapping river channel areas of interest for different groups. Aerial imagery is being stitched together for 3-D imagery mapping.

Carlos Rendo:

Reporting in Debbie's absence, he has an excellent webinar link he will send out to everyone. Debbie has suggested to Carlos to schedule meetings re: social media. His analytics shows low traffic. Darcy Phillips (RW) says their following is exploding since they are focusing on special features. This led discussion on schools starting with Covid-19 rules.

Shane Fryer:

To further report on NV Recreational Trail Grant: The pre-grant application is due 8/21/20 and he is giving a presentation to the CWSD Board this Wednesday. With this grant CWSD will partner with Douglas County and Lyon County to improve the Aquatic Trail with signage at Cradlebaugh Bridge, a new sign and foot trail installation takeout at Mexican Ditch, a new ramp for pullout at Santa Maria Ranch, redo the Aquatic Trail Maps, and new Fish Ditch signage.

Mo Loden announced AWG hired a new Watershed Program Assistant named Ky Osguthorpe.

Next meeting will coincide with Snap Shot Day Planning. A Doodle Poll will be sent out soon.