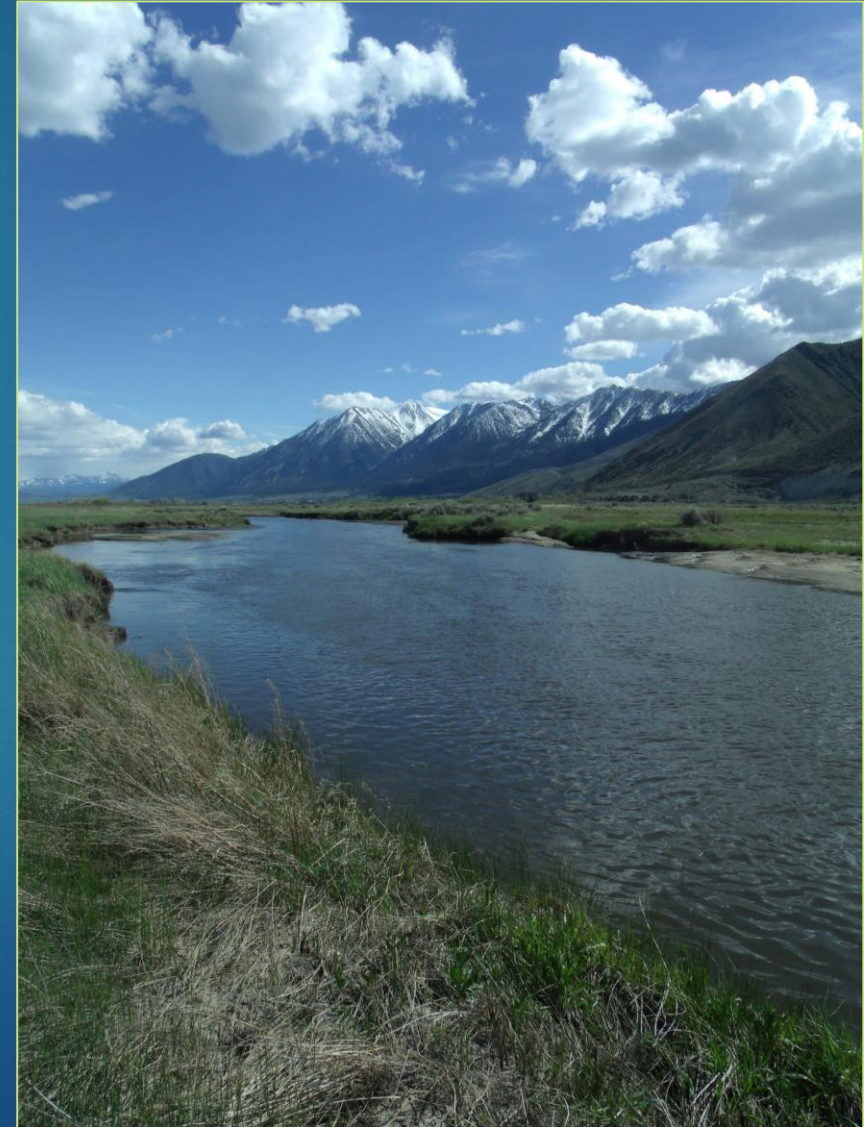


# Carson River Watershed

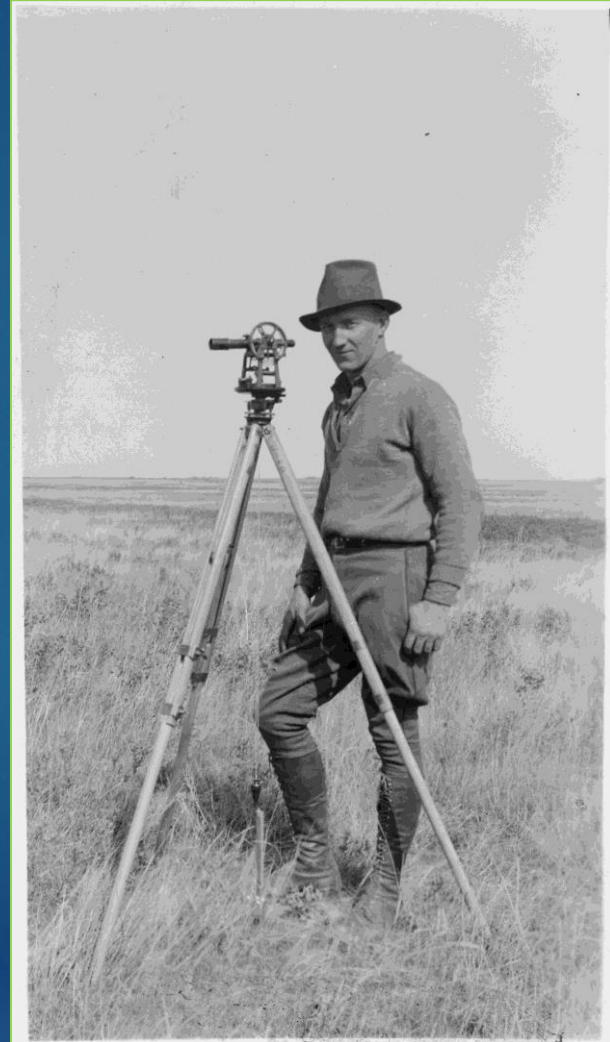
## ONLINE INTERACTIVE MAP

Presented by Justin Bedocs  
Watershed Technician, AmeriCorps, CWSD



# 2015 Watershed-Wide Survey

- 62% said they don't know what a watershed is or that they live in one
- 70% said they're actions impact the watershed only "a little" or "not at all"
- Online interactive map created to help resolve this disconnect between people and their watershed



# Funded by NDEP

- Online watershed map began in 2016 with the Watershed Literacy II grant from NDEP.
- Continued Dev. under Watershed Literacy III
  - Included a Spanish translation of the map.





# Base Map

- Greg Brady's 2003 "A Lifeline in the Desert"
- Highlight Watershed features, engage community, learn about the watershed
- Places, Life & Activities





# THE CARSON RIVER WATERSHED

A Lifeline Connecting Our Communities

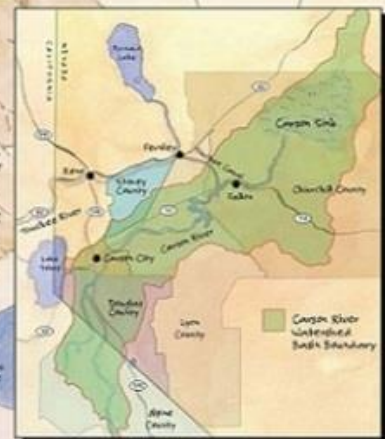
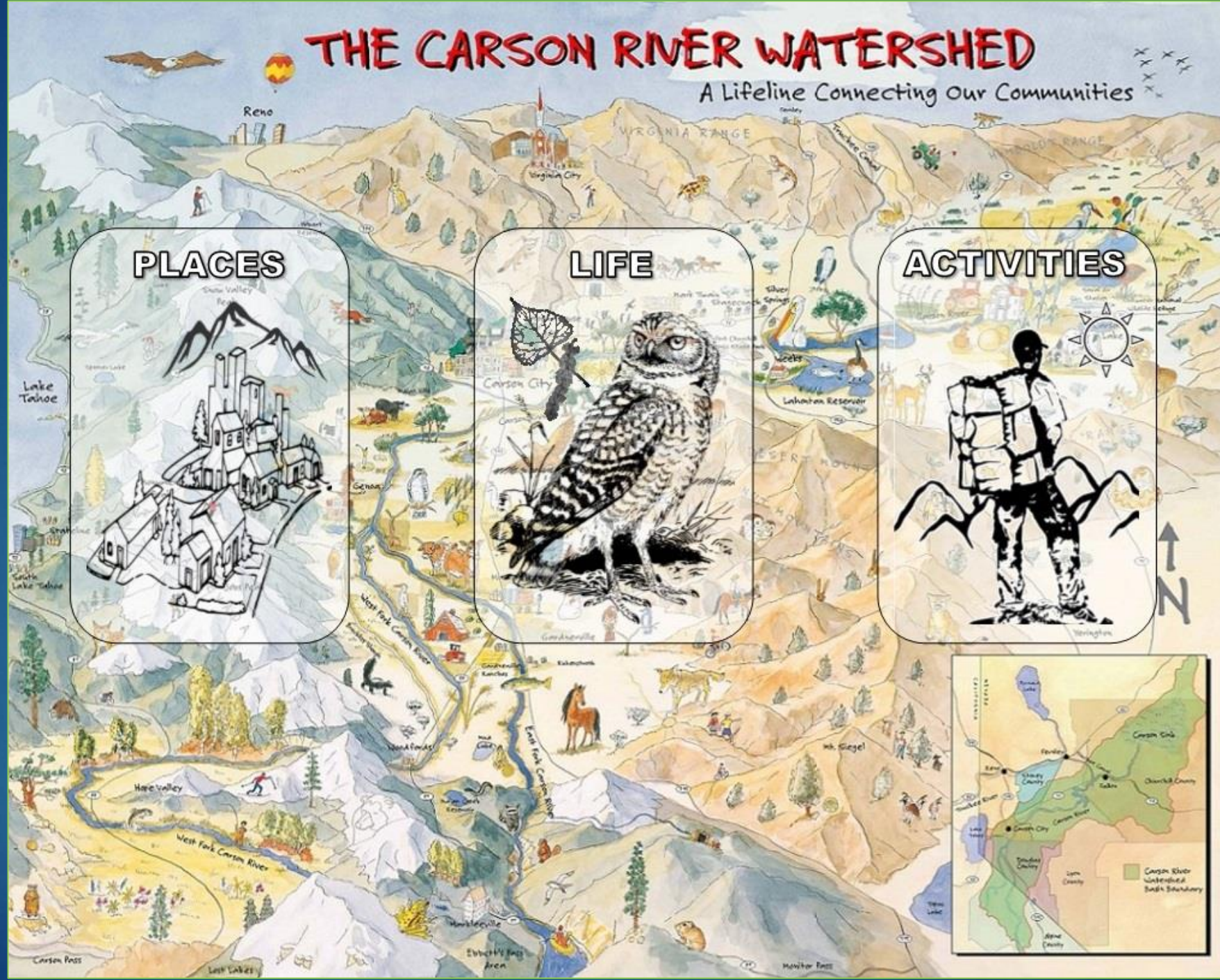
## PLACES



## LIFE



## ACTIVITIES





# WordPress Image Mapper Process

- Starting in April, 2018 as one of my projects as an AmeriCorps at CWSD
- Added many more pins to places, life and activities
- Pins filled out by:
  - Researched new pins, wrote descriptions
  - Pictures uploaded to media library
  - Links to relevant websites and YouTube videos
  - HTML code tag editing incorporating the text, pics and links
- Cleaned up code in existing pins



# Behind the Scenes-HTML Code

- ```
<table><tbody> <tr><td><a href="http://www.cwsd.org/wp-content/uploads/2018/09/sinkviewlarge.jpg" target="_blank"></a></td> </tr><tr><td> <p> The Carson Sink is a playa in the northeast part of the Carson desert. The sink used to be the terminus of the Carson River, now it fed by drainage canals from the Truckee-Carson Irrigation district.  </p> </td></tr> <tr><td><a href=" http://www.cwsd.org/wp-content/uploads/2018/09/sinkbikinglarge.jpg " target="_blank"></a></td> </tr><tr><td> <p> The area was home to a UFO incident, known as the Carson Sink Case. On July 24, 1952, two air force pilots reported seeing three triangular-shaped craft flying in formation across the desert. These UFO's were also reported by hundreds of residents. </p> </td></tr> <tr><td> <a href=" http://www.cwsd.org/wp-content/uploads/2018/09/sinkufolarge.png" target="_blank"></a></td></tr><tr><td> <a href=" https://www.youtube.com/watch?v=BRxXSMLTgPU" target="_blank"> Click Here for Sand Dunes Video </a></td></tr><tr><td> <a href=" https://youtu.be/slG54G4tJns?t=48" target="_blank">Click Here for Exploring the Carson Sink Video </a></td></tr><tr><td> <a href=" https://www.youtube.com/watch?v=pSms_KcTM2U" target="_blank"> Click Here</a> for Exploring the Carson Sink website </td></tr><tr><td> <a href=" https://bikecarson.com/2017/09/29/exploring-the-carson-sink/" target="_blank"> Click Here</a> for Carson Sink UFO Case Website </td></tr><tr><td> <a href=" https://www.nicap.org/july24.htm" </td></tr></tbody></table>
```



# Map Pins

- <http://www.cwsd.org/watershed/>

## Wild Burro (Equus asinus)



## Wild Burro (Equus asinus)

Wild Burros were introduced into the southwest deserts by the Spaniards in the 1500's. They have long ears, a short mane and can be up to 5 feet tall. They are often brown or grey in color. Burros originated in Africa, where they were used as hardy pack animals in an arid environment. Adapted to a dry climate, they can lose up to 30% of their body weight in water and replenish it in 5 minutes of drinking. Wild Burros can be seen foraging on grasses, Mormon Tea, and other vegetation. Wild Burros were used as pack animals by prospectors who searched the region for gold and silver. Burgeoning Burro populations have harmed native plants and animals by how successfully they compete for resources.



# Para Español!

- Pins Translated by IPDS
  - Intl. Professional Development Solutions
- Timeline Translated
- Spanish version online as well!





# Challenges

- DON'T UPDATE WORDPRESS! (It will break)
- Russian Invasion
  - ipage, new web hosting company?
- Pins duplicating code
  - Should periodically check the pins for display errors
- RDM Infinity services





# What's Next?

- Social media blitz
- CWSD will collaborate with Sierra Nevada Journeys to Develop classroom curricula for all grade school levels based on the web map
- Design & Print business cards promoting the online map for outreach events
- Continued monitoring of pins to check for display errors







**Thank You!**

Now, go explore your watershed!

[www.cwsd.org/watershed/](http://www.cwsd.org/watershed/)

