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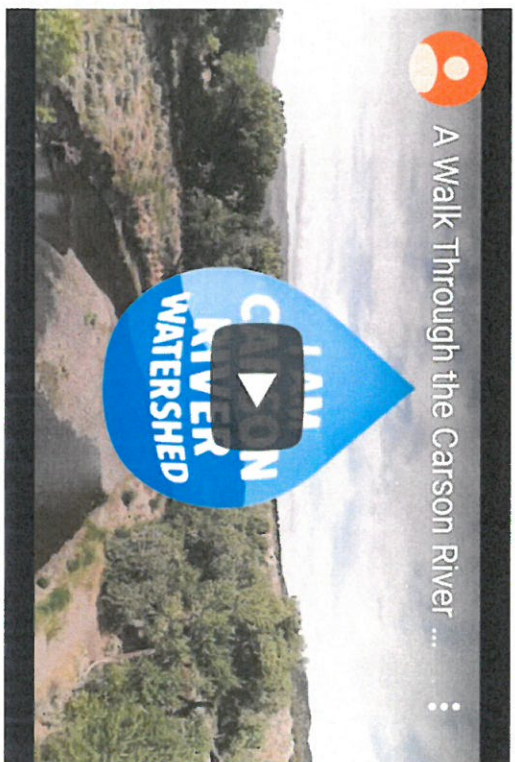
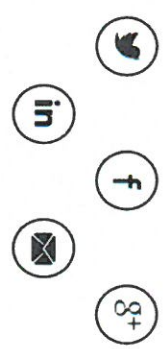
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# '1 Am Carson River Watershed' PSA Campaign

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Carson Water Subconservancy District (CWSD) and Nevada Division of Environmental Protection (NDEP) launch the '1 Am Carson River Watershed' campaign with a beautiful, one-of-a-kind film and accompanying bumper sticker mail out.



# Guard battalion readies for deployment to Poland

Soldiers leave for a year to support Operation Atlantic Reserve

By Steve Ranson  
Nevada News Group

RENO — The first Nevada Army National Guard battalion to deploy to Europe in peacetime received a sendoff Friday in a mobilization ceremony conducted at the Harry Reid Readiness Center north of Reno.

Approximately 70 soldiers representing every corner of the Silver State will first travel to Fort Hood, Texas, for additional training for at least one month and also to link up with other companies assigned to the 757th Combat Sustainment Support Battalion. The battalion staff begins a one-year deployment to Poland and other countries — Estonia, Latvia, Lithuania, Romania, Bulgaria and Hungary — in support of Operation Atlantic Resolve. The mission focuses on the United States commitment and dedication to its NATO allies to ensure peace and stability in the region since the Russian intervention in



STEVE RANSON/NEVADA NEWS GROUP  
Lt. Col. David Evans, commander of the Combat Sustainment Support Battalion, and one of his soldier's daughter fist bump before Friday's mobilization ceremony for the 757th Combat Sustainment Support Battalion at the Harry Reid Readiness Center north of Reno.

Ukraine six years ago.

Gov. Steve Sisolak, commander in chief of the Nevada National Guard, said he was proud to address the soldiers who will mobilize.

"There is no greater service to our country than serving in our military, and

the 757th Combat Sustainment Support Battalion has shown that time and time again," he said.

Sisolak said the deployment marks another busy time with the Nevada National Guard units serving overseas. Since Sept. 11,

2001, he said 4,700 guard personnel have deployed to various part of the world. Including the battalion, the Nevada Army National Guard will have four units deployed simultaneously

GUARD, A4

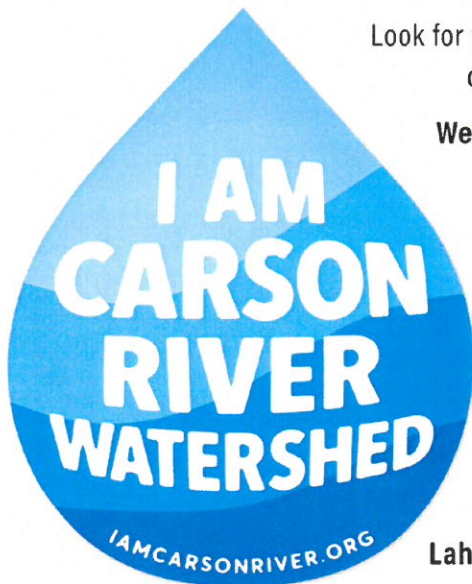


Lt. Col. David Evans, commander of the 757th Combat Sustainment Support Battalion, listens to speakers Friday during a ceremony at the Harry Reid Readiness Center north of Reno.



Brig. Gen. Ondra Berry, the state's adjutant general, addresses the soldiers Friday at a mobilization ceremony for the 757th Combat Sustainment Support Battalion at the Harry Reid Readiness Center north of Reno.

## Did you get your sticker?



Look for your free sticker in your water bill or pick one up at the following locations:

Western NV College - Fallon Campus

Churchill County Library

Churchill County Offices

Jo's Stillwater Tap Room

Frey Ranch Distillery

Lattin Farm

Lahontan Conservation District Office

Fallon Paiute-Shoshone Tribal Offices

I AM  
CARSON RIVER  
WATERSHED, AND  
YOU ARE TOO!

We live in a wonderful watershed. Here's what you can do to keep pollutants out of our waters.



BAG IT



CURB CHEMICAL USE



USE A CAR WASH



RECYCLE MOTOR OIL

Be proud and display your sticker on your vehicle, water bottle or window!

[IAMCarsonRiver.org](http://IAMCarsonRiver.org)

Go to [IAMCARSONRIVER.ORG](http://IAMCARSONRIVER.ORG) and view 'A WALK THROUGH THE CARSON RIVER WATERSHED' to experience 24 spectacular locations in just over two minutes!



# NEVADA PLANNER

NV

American Planning Association  
**Nevada Chapter**

*Making Great Communities Happen*

A Publication of the Nevada Chapter of the American Planning Association

**WINTER 2021**

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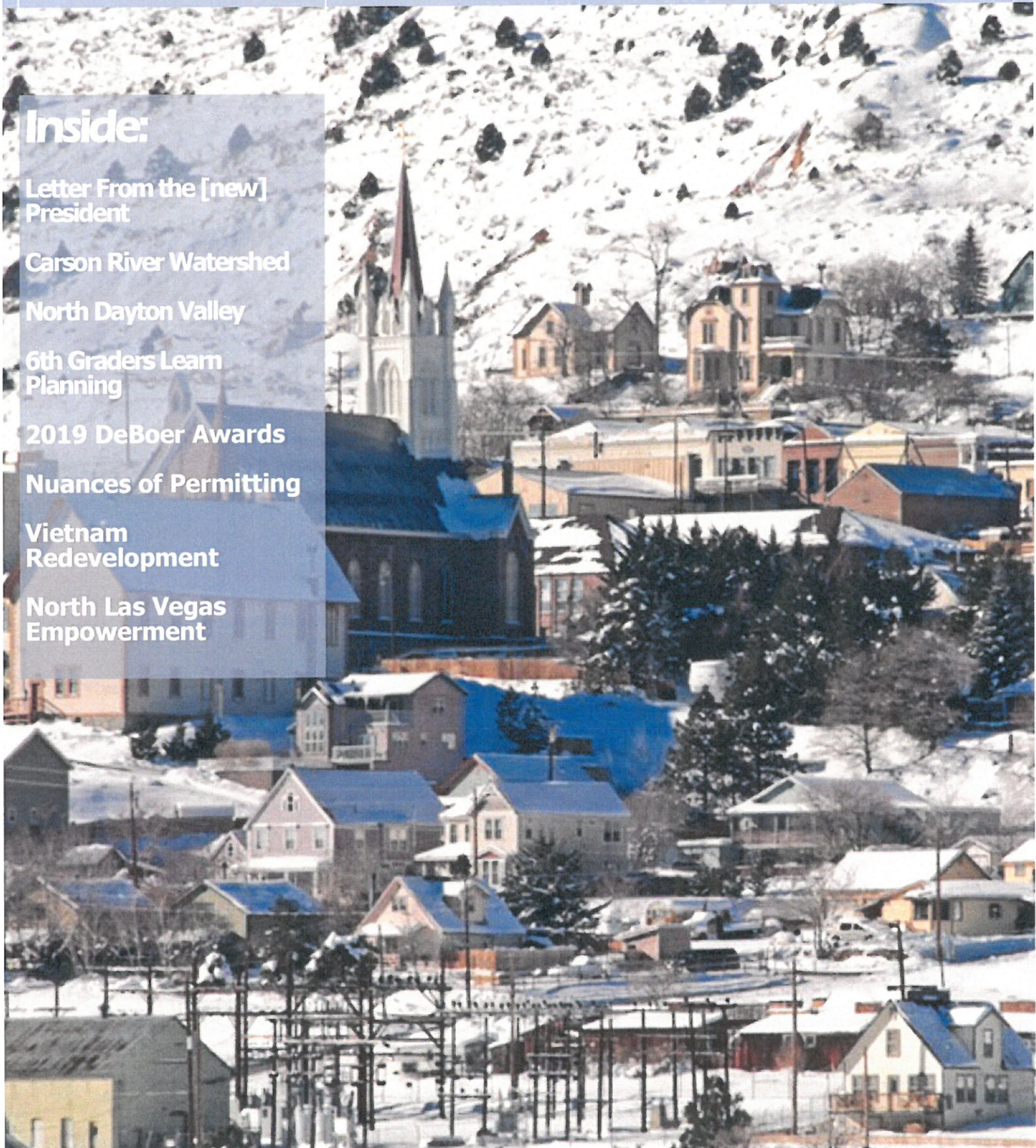
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# LETTER FROM THE PRESIDENT

NATHAN GOLDBERG, AICP  
PRESIDENT, NEVADA CHAPTER

As you read this, a new decade is dawning. The 2010s brought some interesting times in our communities. Climbing back out of the great recession led to the challenge of addressing growth and updating aging infrastructure with ever-more limited funds. Moving into the 2020s, much of the focus from APA National will be on adapting to climate change and doing what we can to combat exacerbating the problem. Other related issues at the forefront of planning are addressing housing costs, shortages and condition issues as well as effectively offering mobility options in ever-changing ways. Planners have quite the to-do list!

In partnership with the 2020-2021 Nevada APA Board Members, and as your new Chapter President, the objectives for the next few years are laid out in the Strategic Plan, which I encourage you to check out on the new website. Focusing on bringing the Chapter into compliance with APA National requirements, promoting the planning profession and the experts we have in you – our members are the roots of the Strategic Plan. The Board and I would love to hear from you. Learning how the Chapter can add more value to the important work we all do in trying to build better communities is a priority. We are very excited about the new website and are always looking for content. Please reach out if you have ideas for the website, social media posts, or articles for the *Nevada Planner*.

Briefly introducing myself: I've worked for land-use and transportation planning agencies in my home state of Wisconsin, Indiana, Iowa, and Nevada. I am currently the Manager of Transit Planning for the RTC of Southern Nevada, the Chair of the Citizens Traffic Advisory Board for the City of Henderson, and have been involved with the APA's Nevada Chapter in various capacities since my arrival in Southern Nevada in 2005. When not working I can be found in my garage woodshop building things, travelling with my wife and son, and spending time at various ice rinks in my son's quest to be the next Marc-Andre Fleury as a goaltender in the Jr. Golden Knights program. 🏒

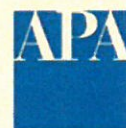
I hope that you had a wonderful Holiday Season and I look forward to serving you!

Nathan Goldberg, AICP

# I



# PLANNING





# I AM CARSON RIVER WATERSHED AND YOU ARE TOO!

## BRENDA HUNT

We live in one of the most spectacular watersheds in the country! From the majestic views at Monitor, Ebbetts, and Carson Passes, down to the "Tatooine-esque" salt flats of the Carson Sink, our Carson River Watershed is one-of-a-kind. The Carson Water Subconservancy District (CWSD) is excited and proud to launch the "I Am Carson River Watershed" campaign with a film that connects our community to the watershed they live in and asks everyone to do a few simple things to help improve the quality of our water.

Go to [IAmCarsonRiver.org](http://IAmCarsonRiver.org) and join Vanessa Vancour on a "Walk Through the Carson River Watershed" to 24 spectacular locations in just over two minutes!


We're excited to work with the NEON Agency in Reno to launch the I Am Carson River Watershed campaign with this incredible film. We surveyed our watershed community and found that the majority of residents didn't know they lived in a watershed and didn't think their actions affected its health. This film celebrates the natural wonder of the Carson River Watershed while inspiring individuals in our community to take action to improve its health and water quality.

The campaign is the culmination of hard work and tenacity by our Carson River Coalition (CRC) partners. In particular, we thank the CRC Education Working Group and the Nevada Division of Environmental Protection (NDEP) for shaping the campaign into an effective and targeted message. Our watershed is beautiful, but several reaches of the Carson River are on the Clean Water Act 303(d) list of impaired waters. The No. 1 reason these reaches of the river are impaired is polluted run-off or non-point source pollution. You can help improve the quality of our water and the health of our watershed by picking up dog waste, washing your car at a car wash, recycling your motor oil, and curbing your use of chemicals in and around your homes.

We have created a campaign logo and sticker (below) to

spread the message. The back of the sticker includes simple actions you can take to improve water quality. Look for your free sticker in your water bill or pick one up at CWSD's office, 777 E. William Street, Suite 11 Carson City. We are also asking our partners to add campaign logo graphic with a link to our Campaign Page to their websites and social media pages. Contact us and we'll send you the logo graphic so you can help film and campaign go viral!

What's next? We're working with NDEP and NEON to produce short films showing people taking actions to improve the water quality and the health of the watershed. We've already begun working on a film focused on protecting the quality of our drinking water. Look for its debut winter 2020.

Your actions matter! Please share the web address ([IAmCarsonRiver.org](http://IAmCarsonRiver.org)) widely, display your sticker proudly, and implement one or all of the simple actions discussed in the film, because "I Am Carson River Watershed, and you are too!" 

**Brenda Hunt** works for the Carson Water Subconservancy District as the Watershed Program Manager. Contact [brenda@cwsd.org](mailto:brenda@cwsd.org) or Shane Fryer ([shane@cwsd.org](mailto:shane@cwsd.org)) for more information. This program is funded by US EPA Clean Water Act 319(h) grants administered by NDEP-Water Quality Planning and CWSD.

FILMING AT RIVER FORK RANCH, GENOA, AND LAHONA RESERVOIR. PHOTOS BY BRENDA HUNT AND SHANE FRYER

