



2026 Carson River High Water Mark Bike Tour

Event recap and recommended revisions
August 2026



Why the High Water Mark Program Matters

Flood awareness that stays visible

High water marks are a reminder that Carson River communities can flood.

Open space and floodplains protect people

The message connects flood risk with the value of open space, floodplains, and river corridors.

CRS outreach benefit

The QR-code signs support Carson City's annual FEMA Community Rating System outreach and the related flood-insurance discount.



Public interaction with National Weather Service information table

Event Snapshot

Carson River Trail



BIKE TOUR

Get your bike ready and bring your adventurous spirit for an exciting day of cycling along the Carson River! Explore scenic trails on your Carson City Open Space lands, visualize high-water marks, and learn about what is happening in your watershed! First 20 children will receive a free helmet and backpack!

AUGUST 15TH, 2026
9:00AM-11:00AM

MORGAN MILL AQUATIC TRAILHEAD
5199 MORGAN MILL RD,
CARSON CITY, NV 89701

EVENT DETAILS:
Participants will depart from Morgan Mill Aquatic Trailhead and travel to Carson River Park, stopping at educational stations focused on bicycle safety, flood awareness, river resources, water quality, preparedness, and outdoor stewardship.

REMINDER: THIS IS AN OUTDOOR EVENT. PLEASE PLAN ACCORDINGLY

FAMILY FRIENDLY EVENT



FOR MORE INFORMATION:  DEBBIE@CWSD.ORG  775-887-1260

Event purpose

A bike-tour format brought flood education to residents already using the Carson River corridor.

- Outreach for the Carson River high-water-mark program
- Route between Morgan Mill Aquatic Trailhead and Carson River Park
- Direct flood-awareness conversation in Riverview Park and along the Carson River trail

~25

attendees

15–20

additional river-
user contacts

3+

new stakeholder or
business
connections

Partners and Community Connections

Show who helped make the event credible, safe, and approachable.



CWSD / partner booth



Participant conversations



Floodplain information table

Community support: Bike Smith donated three gift cards; La Tapatia participated; one business owner expressed interest in sponsorship next year.

The Bike Tour Experience

On-route conversations and volunteer support



Outcomes to Highlight

~25

event attendees

15–20

additional contacts
with people
recreating along the
Carson River

3

Bike Smith gift
cards donated

1+

potential future
sponsor
identified

2027

opportunity
to repeat and
expand the
event

The event combined flood-awareness education with river recreation, reached residents directly and indirectly, and created new partner and business-support opportunities.

Partner Feedback



Riverview Park high water mark sign along the Carson River trail between Morgan Mill Aquatic Trailhead and Carson River Park

Carson City Parks, Recreation & Open Space

“The bike tour went very well... everyone seemed to be enjoying the event. Let’s set a date early and get it on the calendar.”

Muscle Powered

“Volunteers thoroughly enjoyed escorting the group, and every rider who came back said they had a wonderful time.”

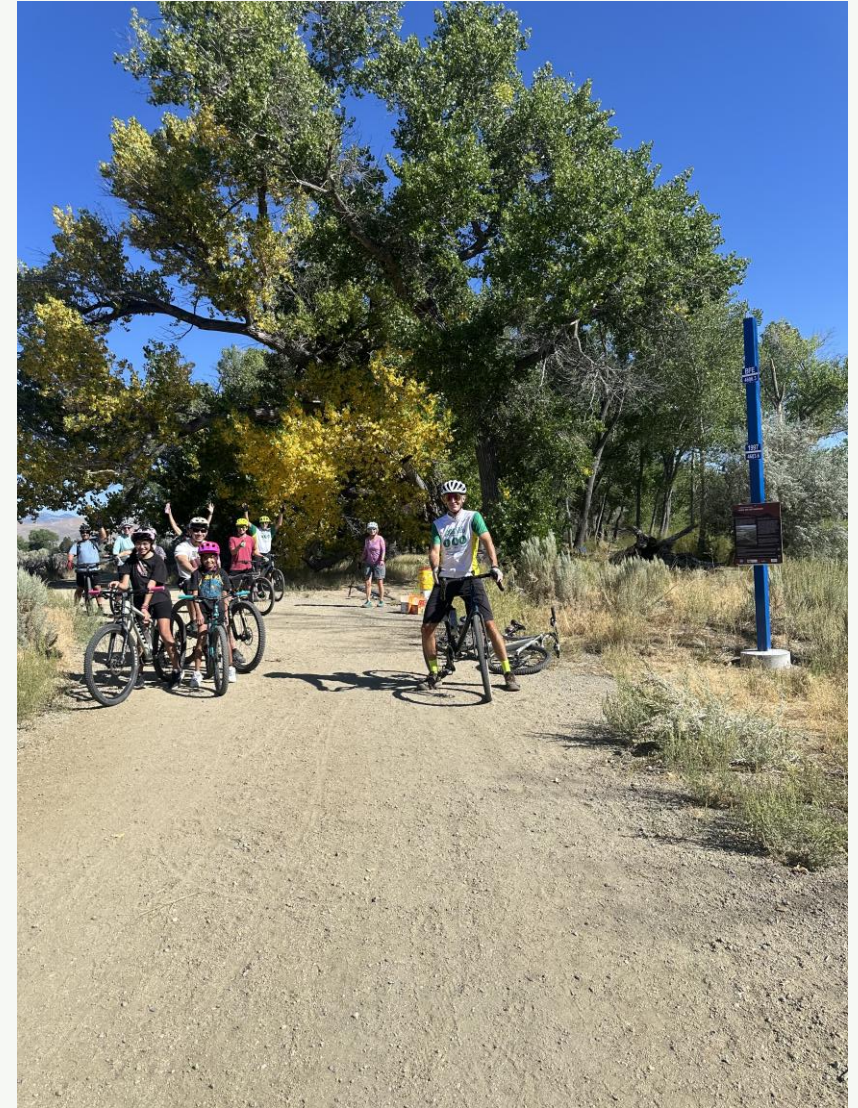
Lessons Learned and 2027 Next Steps

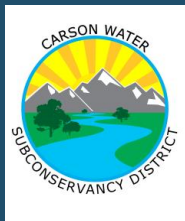
Lessons learned

- The bike-tour format worked well for flood-awareness outreach.
- Earlier promotion would likely increase participation.
- Partner coordination was a strength and should be repeated.
- Local business interest creates an opportunity for sponsorship or in-kind support.

Proposed next steps

- Decide whether CWSD and partners want to repeat the event in 2027.
- Select a date and coordinate promotions with Carson City, Muscle Powered, and business partners.
- Use the event as part of the annual flood-awareness and CRS outreach strategy.





Thanks to Our Partners

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